



Growing Your Business -
Supporting North Devon
We can help...

Why join North Devon+?

As a Business member of North Devon+ you will receive a range of benefits which will help your business to grow. By becoming a member you will also be supporting North Devon+'s initiatives and goals.

What is North Devon+?

We are the economic delivery agency for the area, working with the private sector, Torrington District Council, North Devon Council, Devon County Council and the South West of England Regional Development Agency to deliver projects and initiatives that encourage and support business growth, improve quality of life, and address social and economic inequalities.

Our vision is for our region to be *"an attractive and vibrant place to live, learn, work and visit, based upon a high quality environment and a prosperous and sustainable economy"*. We are committed to this vision and passionate about our work.

We are a not-for-profit organisation with both public and private sector shareholders. Any surpluses are reinvested in economic regeneration projects in the region.

Opening up markets, finding new customers

North Devon+ has a substantial membership network and database. Every member receives a free listing on the company website, www.northdevonplus.co.uk, and can maximise their visibility to potential new customers through the business-to-business section and other networking events.

There are numerous discounted marketing opportunities, plus our highly successful PR team can give you access to local, regional and national media.

North Devon+ members can participate in the new North Devon Business Awards – a fantastic opportunity to raise your profile.

Business advice that will make a difference

North Devon+ offer a free confidential business support consultation from experienced and accredited advisors who have a wealth of local knowledge and can help you take your ideas forward.

If you are looking to develop your business you may need a new business plan, a marketing strategy review, or instigate market research. North Devon+ provides all these services for members at cost effective rates.

Helping you to keep up-to-date - funding, the law etc.

Our free newsletters and e-News Plus keep you updated on new regulations and current business related topics. Our advisor team keeps in close contact with finance providers and have access to the latest market information.

We can tell you about available grants and their qualifying criteria. Depending on the type of grant we can help you navigate through the process.

The big picture - making North Devon a better place for business

North Devon+ will be using all of its resources to make the economy of North Devon strong. That means more business for all of us.

We will be looking to lead on large projects that will make a difference. We will be lobbying and working on improved communication facilities, better transport links, and marketing campaigns which sell North Devon and its businesses to the rest of world.

We will be working to assist businesses to gain good commercial advantage utilising opportunities such as the area's World Class designation as a UNESCO Biosphere Reserve.

When you join North Devon+, not only will you receive benefits for your business, you are also joining the team that's investing in the prosperity of North Devon.

By joining you can

- Increase sales opportunities and profits
- Obtain information, support and advice
- Buy in services at discounted prices
- Use members for market research

Here are some views detailing the benefits of collaborative working across the business community:



Stuart Welland - Inventive Print Solutions, Bishops Tawton

"North Devon+ has really helped my business to grow. It's helped me to find new marketing opportunities and new customers. And I know my membership fee is going towards making North Devon a better place for business."



Samantha Pickering - Hemp Fabric UK, Bideford

"Running a successful business is a journey laced with challenges and learning. As a member of North Devon you have the support at hand to be able to succeed. I would not have been without it."



Scott Garman - Organic Mechanic, Frithelstock

"The support I had from North Devon+ through the Leadert+ programme was invaluable. The grant I received meant I could expand my business and eventually take on a new member of staff."



Andrew Jackson - Mole Valley Farmers, South Molton

"I strongly believe the business sector will benefit by having a focused, commercially driven organisation that wants to proactively engage in order to drive businesses progression and innovation and in a 'nut shell' get things done. Whether that's looking at infrastructure, ICT capacity or simply promoting North Devon as a place to do business, I am sure going forward North Devon+ will add real tangible value for the business community."

Membership Features/Benefits

- Free business support consultation from an accredited business advisor
- Free information downloads – profiles on your business sector and business support factsheets
- Free/Discounted training courses
- PR support and access to local and national PR experts
- e-News updates – keep informed on local opportunities and regulatory changes
- Targeted marketing using the North Devon+ database of members
- Telephone helpline for business support/signposting
- Visit our company website for exclusive business to business offers to North Devon+ members, including discounts and special offers on a range of business services
- Networking opportunities (business to business)
- Exclusive discounts for NatWest credit/debit card processing
- Discounted adverts in targeted and localised marketing publications
- Market research/test marketing amongst other members
- Printed newsletters – reach other members
- On-line access to business support advice
- Free listing on www.northdevonplus.co.uk
- Commissioned work e.g. Business Plans, Marketing Plans, Mystery Shopping
- Free use of photographic library (6000 items) - enhance your publicity material
- Discounted fees for selected North Devon+ events
- North Devon+ PR articles to raise awareness of North Devon and its businesses

Membership benefits are accurate at the time of print and maybe subject to change. Terms & conditions apply.

North Devon+ Membership Fees:

Sole Trader	£50	(£57.50 inc VAT)
2-5 employees	£85	(£97.75 inc VAT)
6-10 employees	£150	(£172.50 inc VAT)
11-20 employees	£200	(£230 inc VAT)
21+ employees	£250	(£287.50 inc VAT)

Call now to join us and hundreds of other businesses across North Devon.

If you have a retail business you may be eligible to become a member of Visit Devon.

As the Area Tourism Partnership for Northern Devon, North Devon+ is able to offer its retail members discounted rates on joining Visit Devon. If you would like information on how to join please call the membership team on 01237 426 426